# Large-Scale Synthetic Social Mobile Networks with SWIM

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Abstract—This paper presents small world in motion (SWIM), a new mobility model for ad-hoc networking. SWIM is relatively simple, is easily tuned by setting just a few parameters, and generates traces that look real—synthetic traces have the same statistical properties of real-traces in terms of inter-contact times, contact duration and frequency among node couples. Furthermore, it generates social behavior among nodes and models networks with complex social-communities as the ones observed in the real-traces. SWIM shows experimentally and theoretically the presence of the power-law and exponential decay dichotomy of inter-contact times, and, most importantly, our experiments show that predicts very accurately the performance of forwarding protocols for PSNs like Epidemic, Delegation, Spray&Wait, and more complex, social-based ones like BUBBLE. Moreover, we propose a methodology to assess protocols on model with a large number of nodes. To the best of our knowledge, this is the first such study. Scaling of mobility models is a fundamental issue, yet never considered in the literature. Thanks to SWIM, here we present the first analysis of the scaling capabilities of Epidemic Forwarding, Delegation Forwarding, Spray&Wait, and BUBBLE.

Index Terms—Mobility model, small world, simulations, forwarding protocols in mobile networks.

#### 1 Introduction

Pocket Switched Networks (PSN), networks of mobile humans carrying short-range communication devices such as smartphones, PDAs, or lap-tops, have received significant attention from the research community during the last few years. The complexity of these networks derives mostly from the difficulty of predicting human mobility. Much research has been dedicated to the study of real life experimental data traces [1], [2], [3], [4], [5], [6] so as to compute statistical properties of human mobility and therefore of PSNs. These works have mostly focused on intercontacts (time intervals between two consecutive contacts of the same couple of nodes), contact-duration, and contact number distributions among node pairs, and have confirmed the complexity and the unpredictability of human mobility. Another large flow of works have been dedicated to uncovering structural properties of PSNs such as the presence of social-based community substructures [7], [8], [5] and to using these properties to design efficient message forwarding [8]. Additionally, in [9] the authors discuss on the limits of experiments based on logging contacts and show how to infer plausible mobility patterns from them.

Also have a large number of works been presented on designing models for human mobility [10], [11], [12], [13], [14], [15], [16], [17]. Most of these works validate their models with real life data traces available online and unfortunately not very large.

In this work we present small world in motion (SWIM [17], [18]), a simple mobility model that generates small worlds of mobile humans. The model is very simple to implement and very efficient in simulations. The mobility pattern of the nodes is based on a simple intuition on human mobility: People go more often to places not very far from their home and where they can meet a lot of other people. By implementing this simple rule, SWIM is able to raise social behavior among nodes, a fundamental ingredient of human mobility in real life. We validate the model using four different real traces and compare the distributions of inter-contact times, contact durations and number of contacts between nodes, showing that synthetic data that SWIM generates match very well each of the four real scenarios simulated. The features of SWIM are as follows:

- It is the first model to show—mathematically, not only experimentally—the power-law exponential dichotomy of inter-contact times that has been observed in the real-life experiments;
- it generates traces with similar statistical properties (distribution of inter-contact times, contact number and contact durations among couples) and social community structure to well-known, small-scale experimental traces;
- it validates correctly sophisticated protocols based on the social structure of the network such as BUBBLE [8] (as well as Delegation [19], Epidemic [20], and Spray&Wait [21]);
- it is able to generate easily large (small)-scale scenarios, starting from known small (large)-scale ones.

This last feature of SWIM allows us to address the fundamental problem of generating *large scale* synthetic social mobile networks that can be used to assess the performance of forwarding

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protocols. We SWIM-generate larger versions of well-known real life experiments on human mobility in two different ways—larger number of nodes and same network area (the *Manhattan model*), and larger number of nodes and same density (the *Phoenix model*)—and then use these traces to validate the aforementioned forwarding protocols. SWIM is able to extrapolate key properties of human mobility and can be used to understand how protocols scale to larger and larger networks. To the best of our knowledge, this is the first mobility model that addresses this issue and this is the first work that can show reliable performance evaluation of well-known forwarding protocols on large scale networks.

The rest of the paper is organized as follows: Section 2 briefly reports on current work in the field; in Section 3 we discuss the fundamental requirements of a good mobility model; in Sections 3.1-3.3 we describe the way SWIM operates and mathematically prove the presence of exponentially distributed tail of the inter-contact times in SWIM, whereas Section 3.5 describes the methodology used to make it able to scale up. In Section 4 we show experimentally the good matching between statistical properties of SWIM and the real-traces, present the experiments related to the enlarged SWIM-scaling scenarios, and show how remarkably similarly Epidemic [20], Delegation [19], Spray&Wait [21], and BUBBLE [8] perform on both the real and synthetic SWIM-generated traces. In Section 5 we show for the first time how these protocols perform on the enlarged scenarios, and give insights on their scaling properties. Section 6 shows how to customize SWIM to generate networks with known community sub-structure. We lastly conclude with Section 7.

### 2 RELATED WORK

The problem of designing a mobility model for human mobility is felt as an important one in the community and in the literature. In the last few years there have been a considerable number of papers on this topic. The work in [22] is one of the first to argue heterogeneous movement of nodes and to present a mobility model where nodes target a few concentration destination points in the area.

More recently, the model presented in [12] generates movement traces using a model which is similar to a random walk, except that the flight lengths and the pause times in destinations are generated based on Levy Walks—with power law distribution. In the past, Levy Walks have been shown to approximate well the movements of animals. The model produces inter-contact time distributions similar to real world traces. However, since every node moves independently, the model does not generate any social structure in the network. In [10], [11], the authors present a mobility model based on social network theory which takes in input a social network and discuss the community patterns and groups distribution in geographical terms. They validate their synthetic data with real traces and show a good matching.

The work in [13] presents a new mobility model for clustered networks. Moreover, a closed-form expression for the stationary distribution of node position is given. The model captures the phenomenon of emerging clusters, observed in real partitioned networks, and correlation between the spatial speed distribution and the cluster formation. In [14], the authors present a mobility model that simulates the everyday life of people that go to their workplaces in the morning, spend their day at work and go back to their homes at evenings. Each one of these scenarios is a simulation per se. The synthetic data they generate match well the distribution of inter-contact time and contact durations of real traces. In [15] the authors proposed the SLAW mobility model, which is a modification of the Levy-walk based model, where the human waypoints are modeled as fractals. The model matches well the inter-contact times distribution of the real traces, and predicts quite accurately performance of simple forwarding protocols. Yet, no results are presented in terms of contact duration and contact number distributions and in the structure in communities of the resulting network, and the model seems to be hard to be used in theoretical analysis.

The work of Barabasi et al. [23] studies the trajectory of a very large (100,000) number of anonymized mobile phone users whose position is tracked for a six-months period. They observe that human trajectories show a high degree of temporal and spatial regularity, each individual being characterized by a time independent characteristic travel distance and a significant probability to return to a few highly frequented locations. They also show that the probability density function of individual travel distances are heavy tailed and also are different for different groups of users and similar inside each group. Furthermore, they plot the frequency of visiting different locations and show that it is well approximated by a power law. All these observations are in contrast with the random trajectories predicted by Levy flight and random walk models, and support the intuition behind SWIM. Also the authors of [16] are inspired by the work of Barabasi et al. They point out the following three rules of human mobility: a) Nodes move more frequently and visit more locations if they have many friends; b) users tend to visit a few locations where they spend the majority of their time; c) users prefer shorter paths to longer ones. With these rules in mind, they propose HCMM, an improvement of their previous work in [10], [11]. They also include evaluation of temporal properties, in terms of inter-contact times, of the traces generated by their model. In [24] the authors propose a mobility model that aims to reproduce real world mobility traces, trying to capture group movements present in real life mobility. The model is validated against real-world traces of vehicular networks, and the performance of the ADV and DSDV routing protocols is compared on both real and synthetic traces.

More recent works such as [25], [26] present other models for human mobility that are simple, and match well statistical properties of traces. However, these models have not been shown nor to generate community sub-structure such as those of real scenarios, neither to accurately validate protocols. Lastly, to the best of our knowledge no mobility model has been shown to have the capability to scale to larger scenarios in a consistent way.

#### 3 SMALL WORLD IN MOTION

The complexity of inter-personal relationships and the multitude of hobbies/interests that people have in a life that becomes more and more hectic make human mobility all but easy to model. In our vision, a model should be simple, easy to implement, and able to extrapolate key properties of human mobility. We can't underestimate the importance of having a *simple* model. A simple model is easier to understand, can be useful to distill the fundamental ingredients of human mobility, can be easier to implement, easier to tune (just one or few parameters), and can be useful to support theoretical work. We are also looking for a model that generates traces with the same statistical properties that real traces have. Statistical distribution of inter-contact time and number of contacts, among others, are useful to characterize the behavior of a mobile network. A model that generates traces with statistical properties that are far from those of real traces is probably useless. Simultaneously, a good model should also be able to generate similar social behavior among nodes to that of real-life. However, it is important to keep in mind that matching statistical properties is not our final goal. It can even be misleading—if in the quest for matching a large number of statistical indicators we design a complicated model that is hard to use and understand, we are not doing a good job. It is much more important that the model is accurate in predicting the performance of network protocols on real networks. If a protocol performs well (or bad) in the model, it should also perform well (or bad) in the real network. As accurately as possible.

Lastly, we're looking for a model that, starting from a small (large) well-known scenario, can generate *large (small) scale* versions of it. A model that we can trust and use to assess the performance of forwarding protocols on networks whose size far exceeds (or is way below) the size of any available real experiment.

None of the mobility models in the literature meets *all* of these properties. The random way-point mobility model is simple, but its traces do not look real. Some of the other protocols we reviewed in the related work section can indeed produce traces that has good statistical properties, at least with respect to some of the statistics, but are far from being simple. And, as far as we know, no model has been shown to predict real world performance of community based protocols accurately, and no model has been validated on larger scenarios (larger than known real traces) in a consistent way.

#### 3.1 The Intuition

According to studies by the Temple University, Phi, USA<sup>1</sup>, the 5 topmost factors that impact peoples' choice when reallocating are safety, costs, good (high level) schools, convenience to shopping, proximity to work, proximity to family. While it is difficult to reinterpret safety and costs in terms of a mobility model where simplicity is the main requirement, the other factors suggest

 $1.\ http://americashometown.blogspot.it/2005/12/why-people-choose-to-live-where-they.html$ 

that people do consider proximity and popularity (high level of schools, good shopping, for example) when making decisions about mobility. People tradeoff these two basic elements in everyday mobility as well—the best supermarket/school or the most popular restaurant that are also not far from home, for example. It is unlikely (though not impossible) that we go to a location that is far from our place and that is not so popular, or interesting. Not only that, usually there are just a few places where a person spends a long period of time (for example home and work office or school), whereas there are lots of places where she stays less, like for example post office, bank, cafeteria, etc. So, supported by the studies in [12], [27], we expect that the waittime follows a bounded power-law distribution. These are the two basic intuitions SWIM is built upon. Of course, trade-offs humans face in their everyday life are usually much more complicated, and there are plenty of unknown factors that influence mobility. However, we will see that simple rules—trading-off proximity and popularity, and distribution of waiting time—are enough to get a mobility model with a number of desirable properties and an excellent capability of predicting the performance of forwarding protocols. These simple rules our model is based upon are enough to make typical properties of real traces emerge, just naturally.

#### 3.2 The Model in Details

In SWIM, to each node is assigned a so called *home*—a randomly and uniformly chosen point over the network area. The domain is continuous, so we divide the network area into many small contiguous squared cells that represent possible destinations. The size of the cells depends on the transmitting range r of the nodes—the cell diagonal equals r; this way, nodes that are in the same cell at the same time are able to communicate. Each node can thus easily build a map of the network area. That said, every node independently assigns to every destination cell a *weight* that grows with the popularity of the place and decreases with the distance from the node's home. The node chooses its destination cell randomly and proportionally with its weight. The exact destination point (remind that the network area is continuous) is taken uniformly at random over the cell's area.

More specifically, let A be one of the nodes and  $h_A$  its home. Let C be one of the possible destination cells. We denote with seen(C) the number of nodes that node A encountered in C the last time it reached C. This number is 0 at the beginning of the simulation and it is updated each time node A reaches a destination in cell C. The weight that node A assigns to cell C is as follows:

$$w(C) = \alpha \cdot distance(h_A, C) + (1 - \alpha) \cdot seen(A, C). \tag{1}$$

Informally, seen(A, C) and  $distance(h_A, C)$  measure respectively the popularity and the distance of cell C from the point of view of node A. Constant  $\alpha \in [0;1]$  tradeoffs distance from home and popularity. The larger  $\alpha$ , the more a node will tend to go to places near its home and to meet neighbors. Conversely, the smaller  $\alpha$ , the more a node will tend to go to "popular" places and to meet large "crowds of nodes". Of course, there is no "correct" scenario. Both are correct, they simply model different social structures.

Let  $h_A$ , x, and  $x_j$  be respectively node's A home-point, and the center of cells C and  $C_j$ . Let also r be the nodes' radius and d be the nodes' density in the network area (computed as a function of r and the total number of nodes). The *seen* and the *distance* functions of Equation 1 are defined as follows:

$$seen(A,C) = \frac{1 + \frac{1}{d}TSeen(A,C)}{max_{j}\left\{1 + \frac{1}{d}TSeen(A,C_{j})\right\}}$$
(2)

where TSeen(A, C) and  $TSeen(A, C_j)$  denote the number of nodes A has encountered during all its visits respectively in C and  $C_j$ , and

$$distance(A,C) = \frac{\frac{1}{(1+\frac{1}{r}||h_A - x||)^2}}{\max_j \{\frac{1}{(1+\frac{1}{r}||h_A - x_j||)^2}\}}$$
(3)

As can be noticed from Equation 2, node density plays a crucial role in a given cell's popularity. Indeed, a given density value has the same impact on popularity, regardless of network area. As well, the *seen* function that we propose depends on the total number of encounters a node has seen during all the visits in a cell. This tend to build a stable mobility pattern over time: After an initial set-up period, nodes tend to belong to a static set of communities.

The distance(A, C) function (Equation 3) depends on the communication range r of the nodes. The model is built so that r determines the number of possible cells. Thus it directly impacts the network area map for nodes. It is easy to see that the distance function of Equation 3 does scale with the scaling of network area.

After a destination is chosen, a node moves towards it following a straight line and with a constant speed that is proportional to the distance between the starting point and the destination. In particular, that means that nodes finish each leg of their movements in constant time. This can seem quite an oversimplification, however, it is useful and also not far from reality. Useful to simplify the model; not far from reality since we are used to move slowly (maybe walking) when the destination is nearby, faster when it is farther, and extremely fast (maybe by car) when the destination is far-off. When reaching destination the node decides how long to remain there by using a bounded (also known as truncated) power law. As discussed above, this is a key observation coming from real experiments.

#### 3.3 Power Law and Exponential Decay Dichotomy

In a recent work [4], it is observed that the distribution of intercontact time in real life experiments shows a so called dichotomy: First a power law until a certain point in time, then an exponential cut-off. In [6], the authors suggest that the cut-off is due to the bounded domain where nodes move. In SWIM, inter-contact time distribution shows exactly the same dichotomy. Our experiments show that, if the model is properly tuned, the distribution is strikingly similar to that of real life experiments.

Here we prove mathematically that the distribution of intercontact time of nodes in SWIM has an exponential tail (cut-off). Later, we will see experimentally that the same distribution has indeed a head distributed as a power law. Note that the proof has to cope with a difficulty due to the social nature of SWIM—every decision taken in SWIM by a node *does not* depend only on its own previous decisions, but also on other nodes' decisions. Where a node goes affects where it will choose to go in the future, and where other nodes will chose to go in the future. So, SWIM has no renewal intervals and nodes never "forget" their past.

In the following, we will consider two nodes A and B. Let A(t),  $t \ge 0$ , be the position of node A at time t. Similarly, B(t) is the position of node B at time t. We assume that at time 0 the two nodes are leaving visibility after meeting. That is, ||A(0) - B(0)|| = r, ||A(t) - B(t)|| < r for  $t \in 0^-$ , and ||A(t) - B(t)|| > r for  $t \in 0^+$ . Here,  $||\cdot||$  is the euclidean distance in the square. The inter-contact time of nodes A and B is defined as:

$$T_I = \inf_{t>0} \{t : ||A(t) - B(t)|| \le r\}.$$

Observation 1: For all nodes A and for all cells C, the distance function distance(A, C) returns at least  $\mu > 0$ .

Theorem 1: If  $\alpha > 0$ , the tail of the inter-contact time distribution between nodes A and B in SWIM has an exponential decay.

*Proof:* To prove the presence of the exponential cut-off, we will show that there exists constant c > 0 such that  $\mathbb{P}\{T_i > t\} \le e^{-ct}$ , for all sufficiently large t. Let  $t_i = i\lambda$ , i = 1, 2, ..., be a sequence of times. Constant  $\lambda$  is large enough that each node has to make a way point decision in the interval between  $t_i$  and  $t_{i+1}$  and that each node has enough time to finish a leg. This is possible since waiting time at way points is bounded above and nodes complete each leg of movement in constant time. The idea is to take snapshots of nodes A and B and see whether they see each other at each snapshot. However, in the following, we also need that at least one of the two nodes is not moving at each snapshot. So, let

 $\delta_i = \min\{\delta \geq 0 : \text{ either } A \text{ or } B \text{ is at a waypoint at time } t_i + \delta\}.$ 

Clearly,  $t_i + \delta_i < t_{i+1}$ , for all  $i = 1, 2, \ldots$ 

We take the sequence of snapshots  $\{t_i + \delta_i\}_{i>0}$ . Let  $\varepsilon_i = \{||A(t_i + \delta_i) - B(t_i + \delta_i)|| > r\}$  be the event that nodes A and B are not in visibility range at time  $t_i + \delta_i$ . We have that

$$\mathbb{P}\{T_I > t\} \leq \mathbb{P}\left\{\bigcap_{i=1}^{\lfloor t/\lambda \rfloor - 1} \varepsilon_i\right\} = \prod_{i=1}^{\lfloor t/\lambda \rfloor - 1} \mathbb{P}\{\varepsilon_i | \varepsilon_{i-1} \cdots \varepsilon_1\}.$$

Consider  $\mathbb{P}\{\varepsilon_i|\varepsilon_{i-1}\cdots\varepsilon_1\}$ . At time  $t_i+\delta_i$ , at least one of the two nodes is at a way point, by definition of  $\delta_i$ . Say node A, without loss of generality. Assume that node B is in cell C (either moving or at a way point). During its last way point decision, node A has chosen cell C as its next way point with probability at least  $\alpha\mu>0$ , thanks to Observation 1. If this is the case, the two nodes A and B are now in visibility. Note that the decision has been made after the previous snapshot, and that it is not independent of previous decisions taken by node A, and it is not even independent of previous decisions taken by node B (since the social nature of decisions in SWIM). Nonetheless,

with probability at least  $\alpha\mu$  the two nodes are now in visibility. Therefore,

$$\mathbb{P}\{\varepsilon_i|\varepsilon_{i-1}\cdots\varepsilon_1\}\leq 1-\alpha\mu.$$

So,

$$\mathbb{P}\{T_I > t\} \leq \mathbb{P}\left\{\bigcap_{i=1}^{\lfloor t/\lambda \rfloor - 1} \varepsilon_i\right\} = \prod_{i=1}^{\lfloor t/\lambda \rfloor - 1} \mathbb{P}\{\varepsilon_i | \varepsilon_{i-1} \cdots \varepsilon_1\}$$
$$\leq (1 - \alpha \mu)^{\lfloor t/\lambda \rfloor - 1} \sim e^{-ct},$$

for sufficiently large t.

#### 3.4 The Simulation Environment

In order to evaluate SWIM, we built a discrete event simulator of the model (see the website for SWIM [28]). The simulator takes as input:

- *n*: the number of nodes in the network;
- r: the transmitting radius of the nodes;
- the simulation time in seconds;
- coefficient  $\alpha$  that appears in Equation 1;
- the distribution of the waiting time at destination.

The output of the simulator is a text file containing records on each main event occurrence. The main events of the system and the related outputs are:

- Meet event: When two nodes are in range with each other.
   The output line contains the ids of the two nodes involved and the time of occurrence.
- *Depart* event: When two nodes that were in range of each other are not anymore. The output line contains the ids of the two nodes involved and the time of occurrence.
- *Start* event: When a node leaves its current location and starts moving towards destination. The output line contains the id of the location, the id of the node and the time of occurrence.
- *Finish* event: When a node reaches its destination. The output line contains the id of the destination, the id of the node and the time of occurrence.

During the simulation each node A keeps a vector TSeen(A,C) updated. So, in every moment A is able to compute the value  $seen(A,C_i)$  for all the cells  $C_i$ . Note that the nodes do not necessarily agree on what is the popularity of each cell. Indeed, usually they don't since nodes visit cells at different times. As mentioned earlier, it is not necessary to keep in memory the whole vector, without changing the qualitative behavior of the mobile system. However, the four real scenarios we will consider next are not large enough to cause any real memory problem. Vector TSeen(A,C) is updated at each Finish and Start event, and is not changed during movements.

Lastly, note that people do not trade-off proximity for popularity in the same way. Take a salesman for example—he moves frequently from one town to another, or from one building to another. Surely, he has a different mobility pattern compared to a high-school teacher, that tends to move in a more repetitive way. SWIM is able to simulate these scenarios too, simply by

setting different  $\alpha$  values to different nodes. Nonetheless, the scenarios we simulate in this work involve only people with similar jobs/interests (students or conference attendees), so here we set  $\alpha$  to be the same for all nodes.

#### 3.5 Generating large scenarios with SWIM

Obtaining large and trustworthy synthetic mobility traces is both important and challenging. It is important in order to assess networking protocols on data sets larger than those available today and thus check their scalability; it is challenging since it is not clear how a large mobility trace should look like by looking just at the few available and small real world data sets. Here we propose a methodology.

To generate mobility traces with SWIM, we choose the parameters and let the model generate traces as long as we need. In the literature, it is customary to choose the parameters in such a way that the mobility pattern is similar, in some precise statistical sense, to a real data set. For example, the data set collected during the Infocom conference in 2006 (in the experimental section of this paper, we show how to do it for this real data set among others). In this way, we can build a model that looks like Infocom 2006 with n=78 nodes and density  $\rho$  (tuned with a large set of experiments). This is already a very useful thing to do, we are now able to generate traces that are much longer than the three days of the conference in a sound way.

Here we consider the problem of generating traces for the same scenario in which the number of nodes is N > n. If the basic assumption of SWIM is correct (people trade-off popularity of places and vicinity with a parameter  $\alpha$ ), it is enough to replace the number of nodes n in the original model with N. We can also assume that transmission range does not change with the number of the nodes. The only issue, which is not obvious indeed, is how density  $\rho(N)$  changes as N grows and, consequently, how the area of the network changes as N grows.

Actually, it is impossible to give an answer to this problem. It is like predicting the future growth of a mobile community. Our effort in this direction is to build a model that is able, in a simple way, to generate scaled versions of nowadays networks. It seems reasonable to bound the possible future of a growing community by using two extremes that we define in this paper: The Phoenix model and the Manhattan model. In the Phoenix model,  $\rho_P(N) = \rho$  for all N > n (recall that  $\rho$  is the density that has experimentally been shown to be appropriate for the scenario when the number of nodes is n). Speaking in metaphorical terms, this is the case when a town grows in size without creating denser agglomerates and just covering a larger geographical area. In the Manhattan model,  $\rho_M(N) = N\rho/n$  for all N > n. In this model, as the network grows more people populate the same geographical area. The place is just much more crowded, and that means that every node meet many more other nodes in the same unit of time and that people mix more (it is more common to meet people that are not in your circle of friends).

When assessing the performance of networking protocols, a fundamental property to check is scalability. This is one of the

contributions of this paper, showing how some of the protocols that are the state of the art perform on large networks—larger than any real data. Thanks to SWIM, we are able to show the performance under the Phoenix and the Manhattan models. If a protocol shows good performance in larger and larger networks under both models, then we can have some confidence that the model has good scalability. We still do not know how large mobile networks are going to be. However, we can predict the scalability of the protocols under the various hypothesis that are represented by these models. This allows us to study, for the protocols we have now, the performance in reasonable future scenarios. Clearly, a more comprehensive experiment can consider a class of density functions  $\rho$  such that  $\rho_P(N) \leq \rho(N) \leq \rho_M(N)$  and thus understand under what conditions of scalability the protocol has good performance.

#### 4 EXPERIMENTAL RESULTS

In order to show the accuracy of SWIM in simulating real life scenarios, we will compare SWIM with four traces gathered during experiments done with real devices carried by people. We will refer to the real traces as *Cambridge*, *Infocom* 05, *Infocom* 06, and *Dartmouth*. Characteristics of these data sets such as intercontact times and contact distribution have been observed in several previous works [2], [29], [3].

- In *Cambridge* [8], [30] the authors used Intel iMotes to collect the data. The iMotes were distributed to two groups of students (Year1 and Year2) of the University of Cambridge and were programmed to log contacts of all visible mobile devices. Also, a number of stationary nodes were deployed in various locations around the city of Cambridge UK. The data of the stationary iMotes will not be used in this paper. The number of mobile devices used is 36 (plus 18 stationary devices). This data set covers 11 days.
- In *Infocom 05* [8], [31] the same devices as in *Cambridge* were distributed to students attending the Infocom 2005 student workshop. Participants belong to different social communities (depending on their country of origin, research topic, etc.)The number of devices is 41. This experiment covers approximately 3 days.
- In *Infocom 06* [8], [31] the scenario was similar to Infocom 05 except that the scale is larger, with 78 participants. Participants were selected so that 34 out of 78 form 4 subgroups by academic affiliation: ParisA with 10 participants, ParisB with 4 participants, Lausanne 5 participants, and, Barcelona 15 participants. In addition, 20 long range iMotes were deployed at several places in the conference site to act as access points. However, the data from these fixed nodes is not used in this paper.
- Dartmouth [32] includes SNMP logs from the access points (Smartphones and Laptops) across the Dartmouth College campus from April 2001 to June 2004. To generate userto-user contacts from the data-set, we follow the popular consideration in the literature that devices associated to the

Dataset	Camb.	Inf. 05	Inf. 06	Dart.
Device	iMote	iMote	iMote	SPh,laptops
Network type	Bluetooth	Bluetooth	Bluetooth	AP
Duration (days)	11	3	3	60
Devices number	36	41	78	1146

TABLE 1
The three experimental data sets.

same AP at the same time are assumed to be in contact [3]. We consider activities from the 5th of January to the 6th of March 2004, corresponding to a 2-month period during which the academic campus life is reasonably consistent.

Further details on the real traces are shown in Table 1.

#### 4.1 Tuning SWIM

Each parameter in SWIM has an impact on the outcome of the simulation. Table 2 shows, in details, the parameters we have used to tune SWIM when simulating each of the real scenarios considered. Here we explain the tuning methodology we used.

#### 4.1.1 Number of nodes, area, and radius

First, the SWIM simulation area is fixed,  $1 \times 1$ . Parameters such as the number of nodes and the node radius are directly taken from the real setting. If, e.g., the contacts are bluetooth (WiFi) based, the radius is set to emulate bluetooth (WiFi) communication range. Then, it is scaled according to the experimental area. Finally, the simulation area is divided into contiguous and equally sized cells, whose diagonal equals the radius.

In Infocom 06, for example, the number of nodes is set to 78. We then set the radius to 0.04, as an approximate proportion between bluetooth range and an estimation of the conference area (a hotel of around 700m²). In the case of Dartmouth, being a campus (surface around 2km²), we set the radius to 0.013. Clearly, this automatic setting might not yield the best results, as radius influences the number of contacts. In particular, larger radius means higher number of "random" contacts—contacts that happen when the nodes move from one point of interest to another—and vice-versa. However, we have observed that these parameters follow intuition very precisely, and that this way of setting simulation area, nodes, and communication radius yield very accurate results. Indeed, small differences in these parameters create small differences in the traces, thus allowing to tune the model systematically.

#### 4.1.2 Waiting time distribution

The parameters of the waiting time comes directly from the traces in an automatic way. In Cambridge, Infocom 05 and Infocom 06 the head distribution of inter contact times has a slope of 1.35; whereas in Dartmouth, it is 1.65. Accordingly, we set the slope of the wait time distribution to be exactly the one observed from the real trace. Similarly for the cut-off—it is set to match the length of the power-law head of the inter contact time distribution of the respective real scenario. The values are: 24h for Cambridge, 12h for both Infocom scenarios, and, 11.5 days (277h) for the Dartmouth scenario.

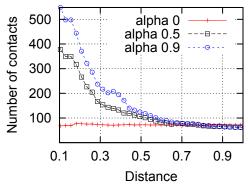


Fig. 1. How does the number of contacts with other nodes depend on the mutual home-point distance for various values of  $\alpha$ .

#### 4.1.3 Parameter α: Local Small Restaurant or VIP Bar?

To understand how parameter  $\alpha$  influences the results we setup the following experiment: We simulate a 100 node network by keeping all parameters fixed but  $\alpha$ , which is set to three different values: 0, 0.5, and, 0.9. Then, we compute the number of contacts of a randomly chosen node A with other nodes in the network as a function of the distance of their homes. We plot the results in Figure 1. The result confirms our intuition: The bigger  $\alpha$ , the more frequently nodes meet their neighbors. This is due to the fact that for high values of  $\alpha$  nodes tend to restrict their movement to cells nearby their home. With lower  $\alpha$  the phenomenon is attenuated and for  $\alpha=0$  the meeting rate does not depend at all on the distance of the homes (from Figure 1 the trend of the meeting probability when this distance varies is almost uniform).

Playing with the  $\alpha$  parameter, and only this one, it is possible to boost social aspects of a well-known test scenario, or to boost geographical aspects of the same scenario. In Cambridge, the nodes are freshmen and sophomores at the Cambridge university. It is reasonable to think that freshmen meet freshmen and that sophomores meet sophomores more frequently. Indeed, we have seen that  $\alpha = .8$  (giving more weight to geographical aspects) yields traces with statistical properties very close to the real one. In conferences, participants typically meet people that share affiliation or research interests. However, there are occasions that favor social mixing (e.g. social events, coffee brakes, etc.). This is why, experimentally, a smaller  $\alpha = .7$  proved to work best, and yield a synthetic trace that better matches the statistical properties of the real one. Dartmouth is different—the AP based contacts make so that people that go to the same place meet even though they might not share much. Nonetheless, students with same interests (e.g. taking the same classes) still tend to meet more often between them than with other students. In this case, which has higher mixing, the best  $\alpha$  has been .6. Clearly, setting parameter  $\alpha$  is not an automatic process. It is thus important to observe that in SWIM the results are always consistent with intuition, and that the number of parameters that have to be set in a non-automatic way is very limited.

Camb.	Inf. 05	Inf. 06	Dart.
.05	.04	.04	.013
11	3	3	60
36	41	78	1146
.8	.7	.7	.6
1.35	1.35	1.35	1.65
24h	12h	12h	277h
	.05 11 36 .8 1.35	.05 .04 11 3 36 41 .8 .7 1.35 1.35	.05 .04 .04 11 3 3 36 41 78 .8 .7 .7 1.35 1.35

TABLE 2 Tuning parameters

#### 4.2 SWIM vs Reality: Statistical properties

Here we present experimental results comparing statistical properties of the real scenarios with respect to SWIM. The parameters are shown in Table 2. We will call the four synthetic versions of Cambridge, Infocom 05, Infocom 06, and Dartmouth respectively SWIM 36, SWIM 41, SWIM 78, and SWIM 1146, where the number refers to the number of nodes in the scenario. It is particularly interesting that we might as well have got the (almost) exact parameters for SWIM 78 (the synthetic version of Infocom 06) by scaling SWIM 41 (the synthetic version of Infocom 05) according to the Manhattan model (constant area, higher density). Indeed, we can conjecture that the two real scenarios run in an area of approximately the same size, with roughly double density since the number of devices distributed is roughly the double. This simple fact is a good support to our methodology.

For each of the experiments we consider the following metrics: Inter-contact time CCD function, contact distribution per pair of nodes, and number of contacts per pair of nodes. The inter-contact time distribution is important in mobile networking since it characterizes the frequency with which information can be transferred between nodes. It has been studied for real traces in a large number of previous papers [2], [3], [29], [6], [4], [10], [33]. The distributions of contact durations and contact frequency per node-pairs are also important. Indeed they represent a way to measure relationship between people. As also discussed in [34], [35], [8], it's natural to think that if two people spend time together and meet frequently then they are familiar to each other. Familiarity is important in detecting communities, which may help improve significantly the design and performance of forwarding protocols in mobile environments [8].

In Figure 2, we show the results for Cambridge and for SWIM 36 (the synthetic version of Cambridge). Moreover, we have considered SWIM-M 360, that is a larger version of Cambridge with ten times the number of nodes according to the Manhattan model, and SWIM-P 500 a version with 500 nodes according to the Phoenix model. Similarly, Figures 3 and 4 show the results for Infocom 05, Infocom 06, their synthetic versions, and the larger scenarios built according to the Manhattan and the Phoenix models. In Figure 5 we show the results for Dartmouth. As the figures suggest, SWIM yields synthetic traces with statistical properties that are similar to the real ones. To strengthen this claim we show, in Table 3, the Jensen-Shannon divergence [36] between a given distribution in one of the real scenarios and its synthetic alter ego, for all the distributions considered. The Jensen-Shannon divergence measures the similarity of two probability distributions

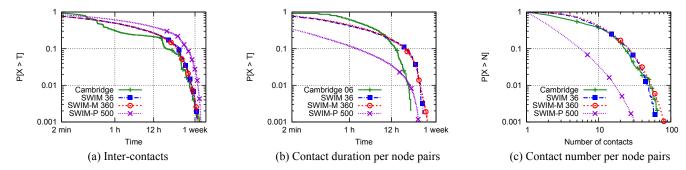


Fig. 2. SWIM and Cambridge. Cambridge is the real scenario, SWIM 36 is the synthetic version of Cambridge, SWIM-P 500 is Cambridge with 500 nodes according to the Phoenix model, and SWIM-M 360 is Cambridge with 360 nodes according to the Manhattan model.

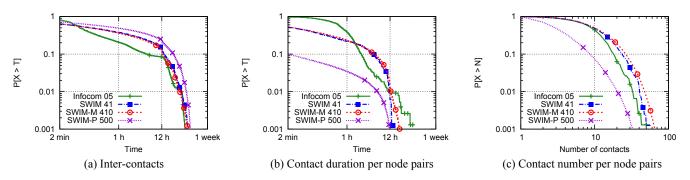


Fig. 3. SWIM and Infocom 05. Inf 05 is the real scenario, SWIM 41 is the synthetic version of Infocom 05, SWIM-P 500 is Infocom 05 with 500 nodes according to the Phoenix model, and SWIM-M 410 is Infocom 05 with 410 nodes according to the Manhattan model.

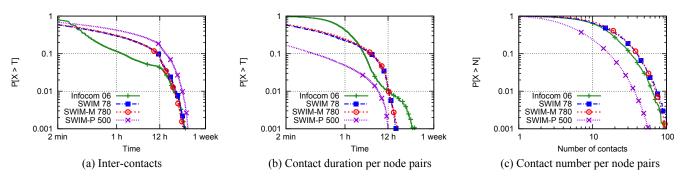


Fig. 4. SWIM and Infocom 06. Inf 06 is the real scenario, SWIM 78 is the synthetic version of Infocom 06, SWIM-P 500 is Infocom 06 with 500 nodes according to the Phoenix model, and SWIM-M 780 is Infocom 06 with 780 nodes according to the Manhattan model.

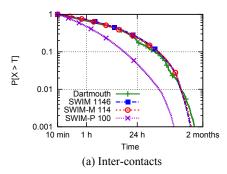
and takes values in [0;1], higher values mean higher divergence. We note that all values are low, which confirm what we observed from the figures. Note that the same choice of parameters gets good results for all the metrics under consideration at the same time.

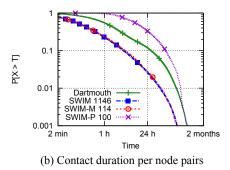
In the figures we also show the behavior of the Phoenix (constant density) and Manhattan (constant area) models. Let us firstly discuss the Phoenix model: If we consider two *arbitrary* nodes, it is more likely that they meet less frequently as the number of nodes grows (and so the area). As a consequence, the inter-contact time should decay slower, while the contact-

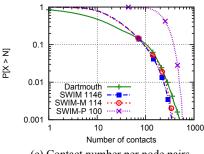
Trace	Inter-contacts	Contacts Duration	Contact Number
Cambridge	.058	0.15	0.004
Infocom 05	.062	0.21	0.005
Infocom 06	.049	0.18	0.0114
Dartmouth	.028	0.11	0.073

TABLE 3
Jensen-Shannon divergence between distributions of the real and SWIM traces.

duration and the number of contacts should decay faster. Intuition is fully confirmed by the experimental results (see Figures 2(a)—4(a) for the inter-contact times distribution and Figures 2(b)—4(b) and Figures 2(c)—4(c) for the contact duration and the contact-







(c) Contact number per node pairs

Fig. 5. SWIM and Dartmouth. Dartmouth is the real scenario, SWIM-1146 is the synthetic version of Dartmouth, SWIM-P 100 is Dartmouth with 100 nodes according to the Phoenix model, and SWIM-M 114 is Dartmouth with 114 nodes according to the Manhattan model.

number distributions). In the same figures, we can see that the Manhattan model is different. Since the area is the same when the number of nodes grows, the distribution of inter-contact time, contact duration, and number of contacts between any arbitrary pair of nodes should not change. It is just a more crowded world. This is also completely supported by our results.

For the Dartmouth case we down-scale: We scale to obtain smaller networks-this trace is large enough (1146 nodes) to make it possible. For the Manhattan case we keep the area constant and lower the nodes number (so to lower the density), whereas, for the Phoenix case we lower the number of nodes yet keeping the density constant (so we lower the area). As in the up-scaling case (getting enlarged traces), from the graphics we observe that, for the Manhattan scaling (lower density, constant area), the distributions are preserved. Whereas, for the Phoenix scaling (constant density, smaller area), the effect in the distributions is exactly the opposite of that of the up-scaling: The smaller area makes so that nodes couple meet more frequently, and for longer times if averaged with all the nodes in the network. So, inter-contact times decay faster, while the contact duration and the number of contacts decay slower (see Figures 5(a), 5(b), and 5(c) for respectively the inter-contact times, contact duration and the contact-number distributions).

#### 4.3 **Protocol performance**

Now, we get to a fundamental aspect for every model. We want to show that SWIM is good to predict the performance of forwarding protocols. We describe the experimental results of SWIM and four forwarding protocols for DTNs: Epidemic Forwarding [20], Delegation Forwarding[19], Spray&Wait [21], and BUBBLE [8]. In the experiments, we use exactly the same tuning used in the previous section. That is, the parameters input to SWIM are not "optimized" for each of the forwarding protocols, they are just the same that has been used to fit real traces with synthetic traces.

For the evaluation we use the same assumptions and the same way of generating traffic to be routed as in [19]. For each trace and forwarding protocol a set of messages is generated with sources and destinations chosen uniformly at random, and generation times form a Poisson process averaging one message

Protocol	Cost	Success
Epidemic forwarding	.08	.10
Delegation forwarding	.24	.11
BUBBLE Rap	.24	.15
Spray & Wait	0	.12

TABLE 4

Error percentage of protocol performance. SWIM vs Inf 06.

every 4 seconds. The nodes are assumed to have infinite buffers and carry all message replicas they receive until the end of the simulation—this is in accordance with the literature on these protocols. The comparison is done in terms of success percentage (rate of messages delivered to destination) and cost (average number of replicas per delivered message) as a function of message TTL (time to leave). Message traffic follows a uniform traffic pattern (source-destination distributed uniformly at random among network nodes). As in [19], we isolated 3-hour periods for each data trace (real and synthetic) for our study. Each simulation runs therefore 3 hours. To avoid end-effects no messages were generated in the last hour of each trace.

Figures 6-7 show how the forwarding protocols perform in both real and synthetic traces, generated with SWIM. The first observation that we make is that the trend of the protocols in the real scenarios is the same with that of the respective synthetic ones—the ones that perform better in the real world do so also in the SWIM-generated one. This support the claim that SWIM is an excellent model for protocol validation. In particular, this is also true for complex forwarding protocols such as BUBBLE, that depend on the structure of the network in social communities.

Another important observation is that each protocol performs very similarly when validated both in SWIM and in the respective real trace. This is also confirmed by the results of Table 4, where we show the average error percentage of each protocol in SWIM compared to its performance on the respective real trace, for the Infocom 06 scenario. Note that the difference is small in both terms of cost and success percentage. (Unfortunately, due to space restrictions we omit the results for the other datasets, however we stress that the trend is very similar.). So, we conclude that the performance of all protocols in the small-scale scenarios can be accurately predicted by running the protocols on the synthetic traces. Most importantly, this is not due to a customized tuning

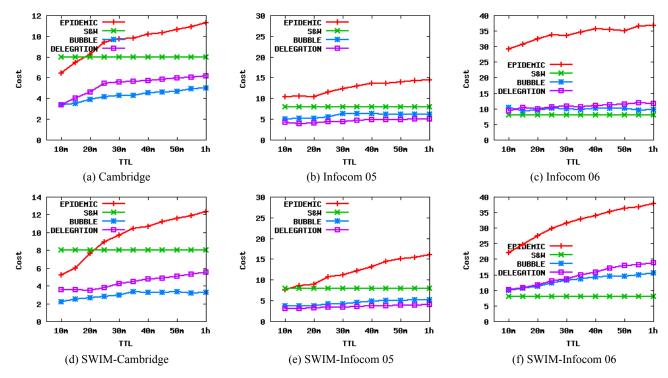


Fig. 6. Average cost of forwarding protocols. Cambridge, Infocom 05 (06) are the results on the real-traces. SWIM-Cambridge, SWIM-Infocom 05 (06) are the results on the simulated traces.

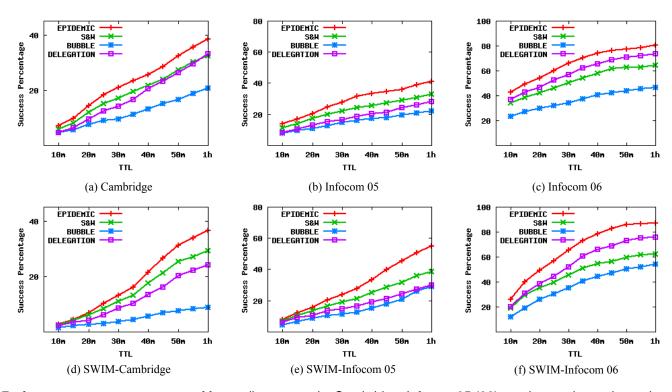


Fig. 7. Average success percentage of forwarding protocols. Cambridge, Infocom 05 (06) are the results on the real-traces. SWIM-Cambridge, SWIM-Infocom 05 (06) are the results on the simulated traces.

that has been optimized for these forwarding protocols, it is just the same output that SWIM has generated with the tuning of the previous section. This can be important methodologically: To tune SWIM on a particular scenario, you can concentrate on a few well known, important statistical properties like inter-contact time, contact number and duration. Then, you can have a good confidence that the model is properly tuned and usable to get meaningful performance estimation of a forwarding protocol.

Finally, to compare SWIM to the well-known RWP model, we setup the following experiment: we simulate with RWP one of the real scenarios considered in the paper-mainly, the Infocom 06 scenario-and we run on the RWP trace and on the SWIM trace Delegation Forwarding and Random Forwarding (when A and B meet, B is decided to be a relay of a message depending on the result of a coin toss). Whereas Delegation performs highly better than Random forwarding on the SWIM trace, there is no distinction between the performance of the two protocols on the RWP trace. This is because in RWP the nodes' movement is memoryless, and it does not follow any social rule. So, the fact that a given node has seen the destination soon or not does not give any information on what will happen in the future. This is why using Delegation, a social-based forwarding strategy, rather than a random strategy to forward messages does not make any difference. Conversely, in SWIM the movement is social basednodes tend to regularly go to cells nearby their home-points, and where they have met in the past many other nodes. Thus, social based strategies (such as Delegation, in this case), perform particularly better with respect to random strategies. Again, we do not show the relative plots because of space constraints.

## 5 SCALING CAPABILITIES OF FORWARDING PROTOCOLS

When designing a networking protocol, scalability is a most desired property. SWIM can be used to address this important question: How do well-known forwarding protocols perform in large-scale social mobile networks? To give an accurate answer to this question, we validate the previously-considered forwarding protocols on large-scale SWIM-generated traces. The experimental setting is the same of the last section, whereas the Spray&Wait's limit on message copies differs from scenario to scenario, and is set following the suggestions of the authors in [21]. Again, we study the *succes percentage* and *cost* for various TTL (time to leave). The results are presented in Figures 8–11. Here are our observations:

Scaling with the Phoenix model: When the number of nodes grows, the cost in terms of number of replicas is much higher, whereas the delivery rate drops considerably (compare Figure 6 with 8 for the cost and Figure 7 with 9 for the delivery rate). This is because when the network is enlarged by keeping the density constant, more hops are required to deliver a message (increasing the cost), and simultaneously, the network area is much larger, which makes it more difficult to get a message to destination.

Scaling with the Manhattan model: The cost again is much higher for all protocols but so is the delivery ratio (compare

Figure 6 with 10 for the cost and Figure 7 with 11 for the delivery rate). This scaling method yields much denser networks, so the many contacts help all protocols to deliver messages quickly. Nonetheless, this also makes more probable that a high number of replicas are generated in the network, so, the cost is increased.

It is worthy to notice that these effects are attenuated for BUBBLE, Delegation, and Spray&Wait, which adopt more sophisticated rules to keep the cost reasonably low. Also, Delegation Forwarding and Spray&Wait seem to offer the best trade-off. They are not always the best when the network is small, but they show a good behavior when the network size grows compared both to Epidemic and to BUBBLE.

Overall, the experiments show that the quest for a scalable forwarding protocol for pocket switched network is still largely an open issue. Most probably, the techniques used in these protocols are excellent tools that can be used for larger and larger networks as well, but it seems that some new additional idea is needed to keep cost in terms of messages low enough and success rate reasonably high.

#### 6 AD-HOC COMMUNITIES WITH SWIM

Many works have studied the communities that appear in traces of social mobile networks obtained from real experiments. To detect community sub-structures, the k-clique algorithm is widely used [37], [2], [3], [7]. The algorithm determines as belonging to the same community a union of adjacent cliques of k nodes sharing k-1 nodes [37]. In particular, this algorithm has been used in two of the scenarios we consider in this work—Infocom 06, and Cambridge [7]. The authors, which are also the ones who set up the experiments, have gathered information on the social relations of the participants. After detecting communities from the traces, they observe that the social relationships in real life have a good match with the ones uncovered from the traces by the k-clique algorithm.

In the Cambridge scenario, they detect two main communities of 11 members each that correspond to the students of the first and the second year. In the Infocom 06 scenario they observe that most of the participants with the same academic affiliation (ParisA, ParisB, Lausanne and Barcelona) do belong to the same community detected by the k-clique algorithm. Unlike the first two traces, Infocom 05 only contains partial information on the participants: There are four groups of respectively 10, 6, 4, 4 members each. It is not known how node IDs are mapped to participants, thus, which node is member of which group.

The next step of our study is to SWIM-generate these scenarios in an ad-hoc manner, such that a given desired social structure is observed at the end of the simulation. Let us start with Cambridge 05. There are 36 students involved, grouped by academic year in two groups: Year1 and Year2. As we mentioned, in the real trace there are two clear communities of 11 students. To each community we assign a "center point" in the network area:  $p_1 = (.05; .05)$  and  $p_2 = (.95; .95)$  (for respectively groups Year1 and Year2). The members of each group is given a home

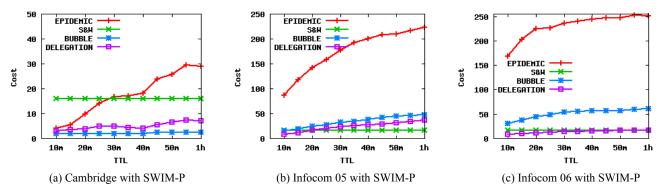


Fig. 8. Average cost of forwarding protocols on enlarged Phoenix scenarios (constant density, larger area).

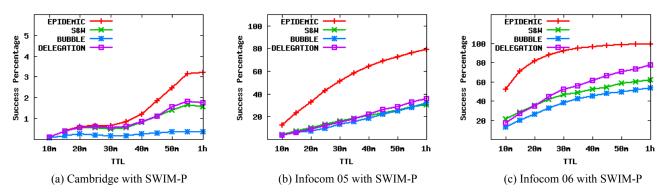


Fig. 9. Average success percentage of forwarding protocols on enlarged Phoenix scenarios (constant density, larger area).

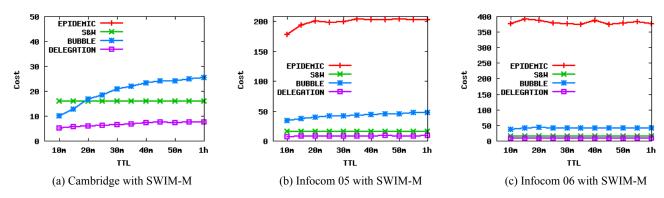


Fig. 10. Average cost of forwarding protocols on enlarged Manhattan scenarios (higher density, constant area).

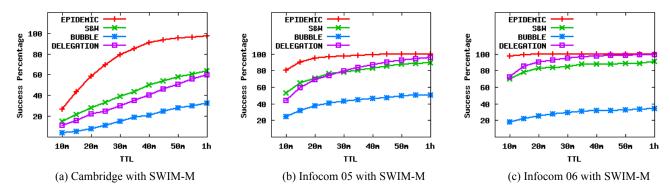


Fig. 11. Average success percentage of forwarding protocols on enlarged Manhattan scenarios (higher density, constant area).

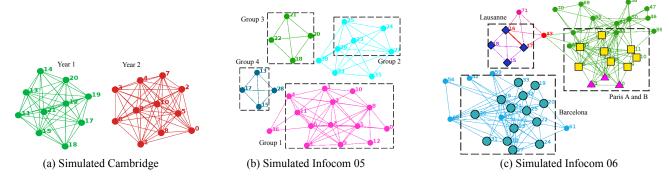


Fig. 12. Communities detected in the synthetic traces.

point obtained by perturbing the center point of their community with a Gaussian distribution of standard deviation of 0.01. The remaining 14 nodes are assigned a home point obtained with a uniform distribution over the network area.

In Infocom 06 there are four communities (ParisA, ParisB, Lausanne and Barcelona) of respectively 10, 4, 5, and, 15 members each. Therefore, to simulate this scenario we divide 34 nodes in 4 groups of as much members as in the real case. For each group we assign a central point as follows:  $p_1 = (.01; .01)$  for ParisA,  $p_2 = (.013; .013)$  for ParisB,  $p_3 = (.95; .01)$  for Lausanne, and,  $p_4 = (.5; .95)$  for Barcelona. Note that the members of the two Paris groups are initially placed close, in order to simulate social connection among them. The members of each group is given a home point obtained by perturbing the respective center point with a Gaussian distribution of standard deviation of 0.01. The remaining nodes are assigned home-points chosen uniformly and randomly over the network area.

Unlike the Cambridge and the Infocom 06 scenario, in Infocom 05 we have no exact information on the social relationships among participants. We have however information on the initial affiliation of some of the members (given by the authors of the experiment). So, in this case, we obtain the community information from the trace itself. We first run the k-clique algorithm on the Infocom 05 trace. The communities that we detect are consistent with the information we have on the experiment-4 communities of respectively 10, 6, 4 and 4 members each. This is not surprising. The k-clique algorithm is indeed one of the most used in the area to uncover social sub-structures from realtraces that reflect well the social relationships in real-life. Then, to simulate this scenario we feed the simulator with the information extrapolated from the k-clique communities uncovered in the real trace. We divide our nodes in 4 groups of as much members as in the real case. For each group we assign a central point as follows:  $p_1 = (.95, .95)$  for group 1,  $p_2 = (95, .05)$  for group 2,  $p_3 = (.05, .95)$  for group 3,  $p_4 = (.05, .05)$  for group 4. The members of each group is given a home point obtained by perturbing the respective center point with a Gaussian distribution of standard deviation of 0.01. The remaining nodes are assigned home-points chosen uniformly and randomly over the network area.

The rest of the simulation parameters are set as described in Table 2. In particular, the choice of  $\alpha$  is done based on the grade of relationship people have in the scenarios (conferences vs university): .8 and .7 for Cambridge and the two Infocom scenarios, respectively. Also, the choice of the waiting time bound is done based on the real traces inter-contact time distribution's head. In the Cambridge case it follows a power law for 24 hours, whereas in both Infocom scenarios for 12 hours.

In Figure 12 we show the communities detected from the synthetic traces. As can be seen, in each simulated scenario the structure in communities reflects very well the real scenario: Nodes whose affiliation was emulated by assigning adjacent home-points result being members of the same community detected after the simulation. This means that SWIM preserves initial "social relationships" among nodes in the same way as a real social mobile network does and that it can be used to recreate traces with known community structures.

#### 7 CONCLUSIONS

In this paper we have presented SWIM, a mobility model that we can use to generate small mobile worlds. SWIM is very simple and it generates synthetic traces with excellent statistical properties. More than that, SWIM can predict extremely well the performance of forwarding protocols, even the most sophisticated ones that base their mechanisms on the structure in communities of the network.

We have also shown how we can get larger networks with SWIM in a sound way. We have used this capability to perform the first experimental analysis of the scaling properties of several of the best forwarding protocols in the literature.

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